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# **LLGA|Cities Pilot the Future: San Francisco Summit 14-16 May 2013**

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Prepared for City Partners

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# Contents

Summit agenda (draft)

Profile of attendants

Hotel suggestions

Visa information



# LLGA|Cities Summit in San Francisco

## January 2013 Preliminary Agenda

### 14/05/2013 **Training program for Cities, Cities Lunch, Cities Dialogue & Announcement of LLGA2013 Winners**

- 8:30 **Training Program for Cities** (exclusively for City representatives)
- Welcome and introduction
  - Pre-procurement and open innovation (30min)
  - Four cities share best practice on running pilots in 15min knowledge capsules
- 10:30 Break
- 11:00 **Training Program for Cities** cont.
- San Francisco present pilot of LLGA2012 winner Paradox Engineering (30min)
  - Innovation in Cities
  - Conclusion
- 12:30 **Cities Lunch** (exclusively for Partner Cities)
- 14:30 Registration for Cities Dialogues
- 15:00 Introduction & Welcome by City of San Francisco / Citymart.com
- 15:15 **City Dialogue 1:** 5/6 City leaders will engage in dialogue about the problems today's cities are facing
- Each city presents its **winner**
- 16:00 **City Dialogue 2:** 5/6 City leaders will engage in dialogue about the problems today's cities are facing
- Each city presents its **winner**
- 16:45 Break
- 17:15 Presentation of awards/certificates for achievements 2012/13
- 17:25 **City Dialogue 3:** 5 City leaders will engage in dialogue about the problems today's cities are facing
- Each city presents its **winner**
- 18:10 **City Dialogue 4:** 5/6 City leaders will engage in dialogue about the problems today's cities are facing
- Each city presents its **winner**
- 18:55 San Francisco Closing and presentation of winner
- 19:10 Cocktail Reception



## **15/05/2013 LLGA|Cities Summit**

|              |  |
|--------------|--|
| 08:30        | Registration & Welcome Coffee  |
| 09:30        | Opening by City of San Francisco   |
| 09:45        | City of Barcelona on Innovation, Transparency, Accountability and Growth   |
| 10:00        | Dr. Juan Rada, Senior Vice President Public Sector, Education, Health & Utilities - Oracle Corporation   |
| 10:15        | Sascha Haselmayer, General Director – Citymart.com   |
| 10:30        | Citymart.com Elevator Pitch – 25 x 1-minute Presentations by Innovation Companies  |
| 11:00        | Networking Coffee, Exhibition and 1-to-1 Meetings  |
| 11:30        | Parallel Session: These sessions are run to involve the audience in discussion and trigger networking. Moderator (5min introduction), Panelists (15min presentations) – questions and comments are encouraged. |
|              | Civic Engagement, Community Development, Inclusion & Sharing:<br>Maximize resources, civic sharing, community resilience, community development, social uplift, urban renewal, prevention                      |
|              | Experience of the City<br>Culture, conferences, media, visitors, public space, lighting, mobility  |
|              | Urban Management and Services<br>Disaster response, roadways, resilient internet, digital divide, public transport, energy, heating, emissions monitoring, sustainability measurement                          |
|              | Enabling New Lifestyles<br>Health 2.0, ageing, assisted living, prevention, awareness, nutrition, green living   |
| <u>13:00</u> | Continuation of Discussions: Lunch & Matchmaking – Served in Session Rooms.  |
| <u>14:30</u> | Dessert & Coffee Break   |
| <u>15:00</u> | Citymart.com Visioning Workshops   |
| <u>16:30</u> | 1-minute Summaries of Workshops  |
| <u>16:45</u> | Break  |
| <u>17:15</u> | Developer Pitch – 1-minute presentations of results by selected developers   |
| <u>17:45</u> | Networking Cocktail & Developer Expo   |
| <u>19:00</u> | Closing of Summit  |

## **16/05/2013 Immersion Program**

|              |   |
|--------------|---|
| <u>08:30</u> | Study tours, Workshops, Site Visits - to be specified |
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# Profile of Attendants

## City representatives

Mayors, Councillors, internationally responsible company Directors, Department Directors, CEOs / CIOs for Cities and Government Agencies.

Cities participating in 2013:

- Aalborg, Denmark
- Barcelona, Spain
- Boston, USA
- Christchurch, New Zealand
- Eindhoven, The Netherlands
- Fukuoka, Japan
- L'Hospitalet, Spain
- Lagos, Nigeria
- London, United Kingdom
- Maringá, Brazil
- Mexico City, Mexico
- Oulu, Finland
- Paris, France
- Rio de Janeiro, Brazil
- Rosario, Argentina
- San Francisco, USA
- Sant Cugat, Spain
- Sheffield, United Kingdom
- Tacoma, USA
- Terrassa, Spain
- York, United Kingdom

## Solution Providers:

75% of participants of our Summits represent “C” levels in their organizations, which for SMEs usually means the CEO/CIO attends in person, internationally responsible Directors or Vice-Presidents and Department Directors



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## Hotels

We have blocked a total of 45 rooms in two hotels within walking distance of the LLGA|Cities Summit venue (Conference Centre, [Fort Mason](#)).

The week of the LLGA|Cities Summit is a particularly busy one for San Francisco, with conferences and events taking place in the city. We advise you to book your accommodation early.

### **San Francisco Marriott Fisherman's Wharf**

We have blocked 30 rooms in this hotel until the 12 April at the special of \$229 + tax per night.

#### **To book by phone**

Call 001 800 228 9290 and identify yourself as a member of LLGA|Cities Pilot the Future Summit in order to obtain the group's rate.

#### **To book online**

Go to the link below, where there is the code inserted to get the group's rate.

[http://www.marriott.com/hotels/travel/sfofw-san-francisco-marriott-fishermans-wharf/?toDate=5/17/13&groupCode=llglla&stop\\_mobi=yes&fromDate=5/13/13&app=resvlink](http://www.marriott.com/hotels/travel/sfofw-san-francisco-marriott-fishermans-wharf/?toDate=5/17/13&groupCode=llglla&stop_mobi=yes&fromDate=5/13/13&app=resvlink)

### **San Francisco Marriott Fisherman's Wharf**

**1250 Columbus Avenue - San Francisco, California 94133**

**tel: 001-415-775-7555**

<http://www.marriott.com/hotels/travel/sfofw-san-francisco-marriott-fishermans-wharf/>

### **Courtyard San Francisco Fisherman's Wharf** (\$219 + tax per night).

We have blocked 15 rooms in this hotel until the 22 April at the special of \$219 + tax per night.

#### **To book by phone**

Call 001-800-321-2211 and identify yourself as a member of LLGA|San Francisco Summit on Service Innovation in Cities in order to obtain the group's rate.

#### **To book online**

Go to the link below, where there is the code inserted to get the group's rate.

[http://www.marriott.com/hotels/travel/sfofc-courtyard-san-francisco-fishermans-wharf/?toDate=5/17/13&groupCode=llglla&stop\\_mobi=yes&fromDate=5/13/13&app=resvlink](http://www.marriott.com/hotels/travel/sfofc-courtyard-san-francisco-fishermans-wharf/?toDate=5/17/13&groupCode=llglla&stop_mobi=yes&fromDate=5/13/13&app=resvlink)

### **Courtyard San Francisco Fisherman's Wharf**

**580 Beach Street - San Francisco, California 94133 USA**

**Tel. 001-415-775-3800**

<http://www.marriott.com/hotels/travel/sfofc-courtyard-san-francisco-fishermans-wharf/>



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## Visa reference

If any of your representatives need a visa to enter the USA, we can provide a letter of reference from the City of San Francisco stating that you will be attending the conference. Please contact us by the beginning of April, at the latest, for this.

