

Business activities of Working Groups

In the Working Groups, industry-academia-government-citizens cooperate to formulate the direction of Fukuoka metropolitan area and its measures, and implement policies accompanying public policies based on regional strategies under chairpersons.

Tourism Working Group

Promoting MICE and creating new business models in tourism

<Main works in 2018>

- Subcommittee for examination of business models in tourism
- Subcommittee for creating business of esports

In the Tourism Working Group, we engage to creating innovation and business opportunities by utilizing MICE such as international conferences and esports events. In the Subcommittee for examination of business models in tourism, we examined business models for night time economy and implemented "building system for information transmission based on hotels" using electronic maps with GPS functions as a prototyping project. In the Subcommittee for creating business of esports, we provided venues of practice for participants in the international esports competition "EVO Japan 2019", aiming for building a system of accepting more international conventions.



Smart City Working Group

Realizing the future city by "the concept of Fukuoka Smart City"

<Main works in 2018>

- Subcommittee for camera utilization for city development
- Subcommittee for exchanging new values and building security system
- Subcommittee for healthcare and wellness
- Subcommittee for work-style reform

The Smart City Working Group aims for realization of the concept of Fukuoka Smart City in each section meeting. In the Subcommittee for camera utilization for city development, we collected data for social implementation of services utilizing camera images. In the Subcommittee for exchanging new values and building security system, we have conducted research of business potential of blockchain by having study sessions. In the Subcommittee for healthcare and wellness, we held a meeting for citizens health measurement in UR Kashii Wakaba housing complex (East area of Fukuoka) aiming for extending the healthy life expectancy by visualizing the degree of health using a measuring equipment. We also work for development of the city where women, foreigners and elderly people can work comfortably by utilizing ICT in the Subcommittee for work-style reform.



Food Working Group

Promoting food in Kyushu and developing sales channels

<Main works in 2018>

- Food Expo Kyushu 2018
- Creating business opportunities online
- Popup store project

In the Food Working Group, we engage to promoting food industry in Kyushu and trying to develop sales channels. In "Food Expo Kyushu 2018" which is the 5th BtoB and BtoC event, the number of business meetings and contracts reached the highest number ever. As a spin-off business, we built a system for business matching online so that buyers and sellers can match up anytime. In the Popup store project, we conducted a demonstration experiment of an exhibition sale at the bookstore in Ropponmatsu area as a mean of expanding sales channels other than the Food Expo.



Urban Regeneration Working Group

Attracting people/enterprises/investment and developing high valued city

<Main works in 2018>

- Subcommittee for the urban areas of the city
- The group for Yakuin and Imaizumi area
- Subcommittee for areas along the railway lines

The Urban Regeneration Working Group aims for high-quality urban development, creating framework for attracting people, companies and investments, and sharing knowledge in urban regeneration with other cities. In the Subcommittee for the urban areas of the city, we shared the prototype image and examined the concept of city development based on "Strategies for Urban Regeneration of Fukuoka City 2050". In the Subcommittee for areas along the railway lines, we had 6 meetings with 6 local governments and 19 private companies for discussing necessary elements and current issues to realize more livable cities. We also host the MDC 10th anniversary forum "Improving the function of Fukuoka as a hub of Asia" with Tenjin Meiji dori Ave. Development Council.



Acceleration of open innovation and new businesses in Fukuoka metropolitan area

FDC Launch Program [FLaP]



We established the business creation system "FDC Launch Program (FLaP)" for accelerating new business creation contributing regional strategies in Fukuoka metropolitan area. By this system, we encourage business development based on Fukuoka such as implementing open innovation, creating new businesses, companies' overseas expansion and attracting foreign companies.

Comprehensive Partnership Agreement with UN-HABITAT

In February 2019, we had the renewal of the Memorandum of Understanding with UN-HABITAT Regional Office for Asia and the Pacific-Fukuoka. Based on this partnership, we formulate regional strategies of Fukuoka urban area based on SDGs and NUA (New Urban Agenda) with UN-HABITAT. We also promote FDC members' business solutions to expand to cities in the Asia Pacific regions to solve social problems by collaborating with them on public relations.



SDG s 17 icons



Partnership agreement by the Director of UN-HABITAT Regional Office for Asia and the Pacific-Fukuoka Mr. Koresawa and the Chairperson of FDC Mr. Aso

Projects/Consortiums

Projects: where private entities organize teams to examine businesses which contribute to regional strategies
Consortiums: where autonomous teams from groups/projects examine businesses (detailed feasibility studies)

Demonstration project for Frailty prevention utilizing Social Impact Bond (SIB)

We concluded agreement for a Frailty prevention demonstration project with Iizuka City in March 2019. We work for Frailty prevention projects utilizing SIB which is the first time in Japan and aim to contribute for further expansion of this projects throughout the country.



Fukuoka Health Lab

In order to create new satisfying healthcare services or products, we established a platform for the service development with multiple stakeholders including citizens, companies and universities, using the method of Living Lab. We also provide certifications to encourage the market penetration.



Fukuoka Living Lab for dementia and care prevention

As part of Fukuoka Health Lab, we have jointly hosted "Fukuoka living lab for dementia and care prevention" with FDC member companies. In 2018, we had a workshop to consider concept and ideas for the project to operationalize it next year.



Regional revitalization: CCRC

In the initiative of "Iki City Continuing Care Retirement Community Development" which has been implemented since 2017, we engaged 13 projects such as supporting relocation, vacant house utilization, healthcare promotion and end of life planning. Since 2019, this initiative reached a stage of Iki City's own operation.



Regional revitalization: Project for revitalization of local shopping streets

We have been supporting activities for revitalization of local shopping streets as part of regional revitalization projects with Fukuoka City since 2015. Through this project, we create new ideas for revitalization by various field works and workshops and develop partners to collaborate with.



Regional revitalization: Tamatebako Project of Hakozaki local stores association

In "Tamatebako Project" of Hakozaki local stores association, "Machi Company" has been established as a main operating organization for running a guesthouse, providing a tour of Hakozaki area, utilizing vacant building/housing.



Regional revitalization: Utilizing local infrastructure

We concluded partnership with Ogi City and NEXCO West in December 2018 and have started working for regional revitalization utilizing the strength of Ogi City and its infrastructure such as high way.



Regional revitalization : ICO in Hirado City, Nagasaki prefecture

As one of the research project for regional development based on SDGs with Hirado City and private organizations, we support possibility verification of ICO (Initial Coin Offering) in regional revitalization as a new financial source to address city's challenges.



Kyushu Drone Consortium

This consortium was established aiming for business development for solving social problems and preventing disasters utilizing drones. In 2018, we concluded agreement with Fukuoka City for drone utilization for major disasters and conducted rescuing practice utilizing drones with them.



Kyushu-Haiko-Summit

Kyushu-Haiko (closed school)-Summit is the community of entities for promoting utilization of closed school buildings. Approximately 500 schools are permanently closed down every year in Japan. In the second Summit which was held at "Iikane Palette (former Iikane Jinjo Elementary School)", we established "Kyushu Academic Association for Closed School" which is the very first academic organization for the research of closed schools in Japan.



Platform for disaster prevention co-development

We work for the platform to promote co-development for disaster prevention by various actors such as citizens, companies, NPOs and public sectors together with Fukuoka City and Pop-up Commons preparatory committee.



Fukuoka Pilot Experiment Fully Support Project

We aim for realization of solving social issues and improving citizens quality of life by utilizing IT and IoT technologies (such as LoRa Network) by supporting pilot experiment. We have done three selections of projects and will sequentially start these experiments.



FUKUOKA Smart EAST Consortium

Aiming for creating a model city "FUKUOKA Smart EAST" and addressing urban issues by bringing cutting-edge technologies, we implement experiments of those advanced technologies with the consolidation of knowledge from private companies by collaborating with FDC member companies and public/academic organizations.



FUKUOKA Smart EAST PoC Program

In order to develop sustainably while working to solve various town-planning issues, we will attempt to create a model city. To pioneer this development, we will start with a town in Hakozaki by implementing various experiments and feasibility studies. It will be comfortable, with a high-quality lifestyle and urban space, supported by state of the art technology and innovation.



National Strategic Special Zone

It has been four years since the Japanese government designated Fukuoka as the national strategic special zone for global startups and job creation. We will continuously work for realization of industry-academia-government-citizens collaborated special zone with Fukuoka City.

