Who we are and what we do?

Fukuoka Directive Council (Fukuoka D.C.) is the industry-academia-government-citizens joint Think & Do tank. We shape the new future of Fukuoka and strengthen its international competitiveness through strategic planning and implementations for growth. We focus on Fukuoka Metropolitan area as a core and drive potential business projects in cooperation with Kyushu and neighboring Asian regions.



In working groups, industry-academia-government-citizens cooperate to formulate the Business activities of working groups direction of Fukuoka metropolitan area and its measures, and implement policies accompanying nublic policies based on regional strategies under chairpersons. ing public policies based on regional strategies under chairpersons.

Tourism Working Group Promoting MICE and creating new business models in tourism

<Main works in 2017>

- -The section meeting for examination of business models in tourism
- -The section meeting for MICE creation
- -Business networking events for gaming companies and FDC member companies

In the Tourism Working Group, we engage in promoting industries in Fukuoka metropolitan area by utilizing international conferences and MICE opportunities. We worked to establish new business models in tourism utilizing "gateway function" of Fukuoka city in the section meeting for examination of business models in tourism. In the section meeting for MICE creation, we collaborated with "CEDEC+KYUSHU 2017" and hosted business networking events for member companies



Smart City Working Group Realizing the future city by "the concept of Fukuoka Smart City

<Main works in 2017>

- -The section meeting for legal rules (such as personal information protection) and businesses
- -The section meeting for system of exchanging new values
- -The section meeting for cybersecurity

The Smart City Working Group aims for realization of the concept of Fukuoka Smart City in each section meeting. In the section meeting for legal rules and businesses, we encouraged understanding of legal rules by inviting experts to the meeting. In the section meeting for system of exchanging new values, we work for FinTech and blockchain technology. We also implement initiatives to deepen understanding of cybersecurity field.



Food Working Group

Improving potential of food in Kyushu

<Main works in 2017>

- -Food Expo Kyushu 2017
- -Fukuoka one container project
- -Solution Corner/International students project

In the Food Working Group, we attempt to add high values to kyushu food industries and try to export their products to other areas. We conducted the BtoB and BtoC business project "Food Expo Kyushu" aiming for further sales improvement, expansion of sales channels for local food companies and promotion of local economy.



Urban Regeneration Working Group

Attracting people/enterprises/investment and challenge for exporting methods

<Main works in 2017>

- -Examination of urban development by the committee of experts
- -City sales seminars
- -The section meeting for exporting methods of urban development to other areas /implementing pilot experiments

The Urban Regeneration Working Group aims for high-quality urban development supporting economic activities and citizens lives. In 2017, we considered new strategies by discussing about PPP(Public Private Partnership) which support sustainable cities and strategies of urban regeneration for wide area contributing to regional strategies with the committee of experts.



Projects/Consortiums

Projects: where private entities organize teams to examine businesses which contribute to regional strategies Consortiums: where autonomous teams from groups/projects examine businesses (detailed feasibility studies)

Regional revitalization: CCRC

As part of regional revitalization projects, we work for introduction of "Continuing Care Retirement Community" in

Japan. In 2017, we engaged to formulate basic guidelines/plans and host workshops for citizens in lki city.





Workshop in Iki city

Fukuoka Health Lab

This is a system to investigate, evaluate and certify effects of products and services which make people healthy while

Kyushu Drone Consortium

This consortium was established aiming for business devel-

opment for solving social problems and preventing disaster utilizing cutting edge technology drones. We support creating drone related businesses by setting up 6 working groups

for education, disaster prevention, tourism, AI, infrastructure,

Kyushu

and agriculture/forestry/fisheries.

giving joy. This system encourages the use of products and services for healthcare and care prevention with collaboration of citizens, entities and universities.



Workshop of Fukuoka health lab

Regional revitalization: Project for revitalization of local shopping streets

We support activities for revitalization of local shopping streets as part of regional revitalization projects with Fukuoka City. Through this project, we create new ideas for revitaliza-

tion by various field works and workshops and develop partners to collaborate with.



Members of regional revitalization project for Ohashi shopping streets

Fukuoka living lab for dementia and care prevention

As part of Fukuoka Health Lab, we jointly hosted "Fukuoka living lab for dementia and care prevention" with member

companies. We deepen ideas by having theme as "the place where you can discuss about nursing care, dementia and view of life and death" at workshops.



care prevention

m Eul

Fukuoka Mirai Incubation Program

We collaborate with the acceleration program "Mirai", create public-private collaborating projects, develop advanced businesses in the national strategic special zone,

and support creating innovation in fintech field through the consortium "Incubation & Innovation Initiative" where Mitsui Sumitomo Bank and the Japan Research Institute participate aiming for open innovation.

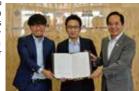


Announcement of the program

Fukuoka Startup Library

We established Fukuoka Startup Library with Tagawa City and BOOK which has the concept of Kyushu Contents Valley and support continuous and lasting business creation in

Chikuho area. We also promote reutilization of old schools such as "likane Palette" by collaborating with other facilities in other prefectures.



Drone Consortium

Announcement of BOOK, Tagawa City and FDC collaboration

UN-Habitat

We concluded a comprehensive collaboration agreement with UN Habitat Fukuoka Office aiming for realization of sustainable development of Asian cities. We examine possi-

bilities of utilization of technologies and knowledge of FDC member companies and creation of businesses in other areas.



Conclusion of agreement in 2016

Smart Mobility

We engage in projects for creating new social system based on ICT. We established "Consortium for promoting smart mobility" with member companies for the service of

self-driving bus in Ito campus of Kyushu University.



Setting up the consortium for promoting smart

Platform for disaster prevention co-development

We work for the platform to promote co-development for disaster prevention by various actors such as citizens, compa-

nies, NPOs and public sectors together with Fukuoka City and Pop-up Commons preparatory committee.



Workshop in Disaster prevention camp

Social Impact Bond Project (SIB)

We engage to create SIB businesses which solve social problems and needs by business approach that public

sectors used to take up as social services.



general view of SIB investigation

Fukuoka-DG Startup Support Program

Digital Garage has knowledge, experience and network for startup support and various investment by running the co-working space "DG717" in San Francisco and acceleration

programs such as Open Network Lab. Utilizing these knowledge, we support creating new businesses.



The caretech event named "Models for society of health and longevity in 2025".

Fukuoka Pilot Experiment Full Support Project

We aim for realization of solving social problems and improving citizens quality of life by utilizing IT and loT technologies (such as LoRa Network) by supporting pilot experiment. We have done three selections of projects and will sequentially start these experiment.



National strategic special zone

It has been three years since the Japanese government designated Fukuoka as the national strategic special zone for global startups and job creation. We will continuously work

for realization of industry-academia-govern-ment-citizens collaborated special zone with Fukuoka City.



The third anniversary event of national strategic special zone

$FCAJ \ \, (\text{Future Center Alliance Japan})$

We collaborate with the alliance "Future Center Alliance Japan (FCAJ)" which accelerate innovation through creating network of public, private and academic sectors. We aim for

encouraging new business creation by citizens in Fukuoka by this alliance.



Discussion in Future Center Alliance Japan 2017 Fukuoka