

Case.01

Developed by:

Fukuoka Health Lab


Field of Expertise:

Living Lab

PPP

Trial Monitoring

Validation

Certification

Objectives

In order to create new satisfying healthcare services or products, we established a platform for the service development with multiple stakeholders including citizens, companies and universities, using the method of Living Lab. We also provide certifications to encourage the market penetration.

Outline

● Service Effect Validation

Through the demonstration of the service with citizens, we will confirm what kind of effect the newly developed service could bring for our health promotion and elderly care prevention.

● Certification and Promotion

After the demonstration, if it becomes clear that the service can bring good effect on citizen' s health and elderly care prevention and also extension of healthy life expectancy, "Fukuoka Health Lab" will certify the effect and cooperate to promote the service widely.

● Service Development

Citizens will participate from the early stages of development, and share their needs and issues to polish the ideas. We will also examine the practical use of prototypes while exchanging opinions to improve services. Companies, universities and citizens would work together to develop the services.

● Team Building

We will assist the development of new services and commercialization by linking companies to other companies with a variety of ideas, or a strong customer base or management resources and also to academic institutes with knowledge.

