## Membership service

Type of membership		Official Members	Affiliate Members
Membership fee		more than six unit amount of contributions (More than 300,000 yen)	more than one unit amount of contributions (More than 50,000 yen)
Voting privilege for the general meeting		Yes	No
Participation for the member event, FDC salon etc.		Yes	Yes
Participation for the committee		Yes Note:1	No
Board meeting documents		Downloadable from the Membership HP	Downloadable from the Membership HP
Documents of committee, project, consortium, forum etc.		Downloadable from the Membership HP  ① convene report: documntes, photos ② documents distributed: provide PDF ③ documents of presentation: provide PDF	Downloadable from the Membership HP convene report: documntes, photos
Back data <sup>Note:2</sup>	Open data (disclosure)	editable data (ex: Word, Excel, Ppt, Illustrator)	non-editable data (PDF: available for inspection)
	Closed data (FDC reserved)	editable data (ex: Word, Excel, Ppt, Illustrator) (Including data base)	non-editable data (PDF: available for inspection)
Property rights Note:3		available	non-available

•Except the membership, as the case may be you required committee fee
•Back data is the data which the FDC used to analyze the community and there are two types, one is the "Open data" which is disclosure to public and the other is "Closed data that FDC reserved" which FDC create and edit in its own right.

•Property rights assumed patent property, utility model right, design right, trademark right etc, in case FDC possess industrial property rights.

## Project

### Facilitating regional strategies

We setup groups in 2012, decided projects to implement under leadership of WG leaders and conducted feasibility studies. In 2013 we developed business plans and have started commercializing them from 2014.

### Tourism Working Group

### [Objective]

- -Improvement of recognition of Kyushu as a tour destination
- -Activation of inbound/outbound tourism
- -Expansion of function of Fukuoka metropolitan area as a gateway to Kyushu

## Food Working Group

### [Objective]

- -Promotion of Fukuoka and Kyushu food culture as an internationally high quailed brand
- -Adding value to Kyushu food industry and support business expansion to overseas
- -Maximization of synergy with other themes such as tourism and urban regeneration

### Smart City Working Group

### [Objective]

- -Establishment of a concept and plan of Fukuoka smart city model
- -Improvement of acknowledgement of Fukuoka smart city model domestically and abroad
- -Creation and accumulation of new ecological industries in Kyusyu

### Urban Regeneration Working Group

### [Objective]

- -High-quality urban development to support economic activities and lives of citizens
- -Establishment of framework of attract people, companies and invest
- -Export methods of urban development to other areas

2017.08

### Fukuoka Directive Council (Fukuoka D.C.)

FUKUOKA growth next DAIMYO office 3F 305-306,Fukuoka growth next 2-6-11 Daimyo,Chuo-ku,Fukuoka City,Fukuoka 810-0041 Japan The Fukuoka Asian Urban Research CenterURC office 6F Fukuoka City Hall North Annex 1-10-1, Tenjin, Chuo-ku, Fukuoka 810-0001 Japan www.fukuoka-dc.jpn.com info@fukuoka-dc.jpn.com TEL: 81-92-733-5682 | FAX: 81-92-733-5680

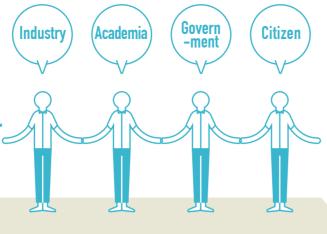
Fukuoka D.C. (Fukuoka Directive Council)



# What Fukuoka D.C. do?

Fukuoka Directive Council (Fukuoka D.C.) is the Think & Do tank organization involved in projects from strategy planning to promoting of implementation. We promote potential business projects in cooperation with Fukuoka Metropolitan area as well as Kyusyu and neighboring Asian

We lay the foundation that facilitates industry-academia-government-citizens' high-quality growth achievement.



## Fukuoka D.C. basic stance

1.Members are actors (business composition) executing strategies, 2. Attract and introduce capital outside the region actively 3. Input of private sector's vitality and collateral of public policy are linked, 4. Position citizen's vitality as the source of growth. In addition, as a member of the IRBC (International Benchmark Council), we are promot-ing collaboration with metropolitan areas such as Seattle, Helsinki, Barcelona and Mel-bourne. We are also positioned as a model of regional revitalization from the Japanese government. We aim for a new form of industry-academia-government-citizens collabora-tion.

### FDC's regional strategies

### Think:

#### Attract people and capitals from all over the world

With a consistent and logical story based on regional diagnosis, we will clarify connections between future visions, targets and projects, and attract human resources and capital from outside the region from the stage of strategy development.

### Public and flexible system

IIn order to bring global wisdom to a unified platform of industriay-academia-government-citizens, we have a social professional group that consistently performs from for-mulation strategy implementation.

### Member's responsible involvement and implementation of strategies

Beyond individual interests, we implement strategies speedy with collaborating each other based on thorough regional diagnosis from the viewpoint of total optimizaEconomic infrastructure

Pilot programs Fund raising Promotion of SME

Development of human resources

City Center Transportation Living environment Waterfront

Urban development

Key industries

High education

E-commerce, Telemarketing/ Online sales, etc.

Attracting visitors/ Exchanges Content

Fashion Life related services (Environment, Welfare, etc)

Global research development

What is MICE stands for Meeting(meeting, training, seminar), Incentive Tour, Convention/Confe

**Tourism Working Group** 

**Food Working Group** 

Project

**Smart City Working Group** 

Human Resource Group

**Urban Regeneration Group** 

Consortium

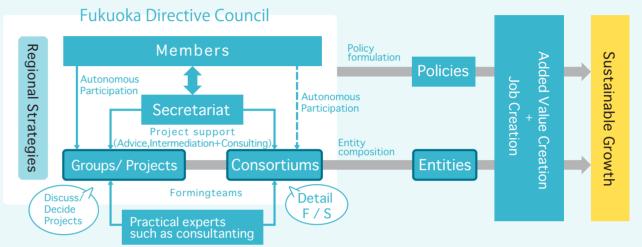
### FDC's structure

While the world is trying to find a way of growth from Asia, in Fukuoka, diminishment of conventional growth sources such as population growth and branch economy is certain. With utilizing Fukuoka's accumulated strengths, FDC rebuild the source of growth defining strategic guidelines for strengthening international competitiveness as "Striving to grow with quality focused by revitalizing interaction

Utilizing Fukuoka's current strength such as strategic position, high quality living, centrality in Kyushu and concentration of research and educational institutions, we will promote growth emphasizes quality and realize Fukuoka as "easy-to-live areas" to "sustainable areas", and "easy-to-live areas for people in Asia and around the world ", by gradually activating interaction with growing Asia with emphasis on diversity.

### Three-step approach by groups, consortiums and entities

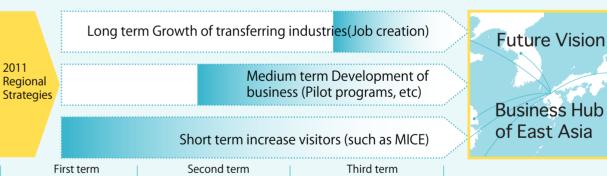
Deciding business operators after discussing in opened groups and F/S(Feasibility Study) by autonomous members.



### Organizing process

In order to grow with emphasis on quality by activating interaction, we work on these three:

- [1] Create an environment to challenge outside the region
- [2] Strengthen diversity of people
- [3] Create opportunities for innovative and creative exchanges



### **Future Vision**

Target 2010 2020

By strengthening international competitiveness, we will establish "East Asia's business hub" as a location for business exchange, development and sales.

"East Asia's business hub": The city where diverse people visit, live and work as a base for business exchange, development and sales with Japan, China, Korea, Taiwan, etc.

The Fukuoka metropolitan area will create the most sustainable region in Asia with international competitiveness.

We aim to grow with emphasis · 60.000 on quality by activating interaction.

**Population** +70,000